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## **GS1 Germany Knowledge Center**

Convention Centers Event locations

Convention Centres

es Streaming Studios

s Barrier-free venue



GS1 Germany GmbH - Knowledge Center - © GS1 Germany GmbH - info@gs1-germany.de

## **Features:**

#### Information on sustainability

Food & Beverage, Vegetarian dishes, Facility management, LED lamps, Motion detectors, Mobility, E-charging station, Awareness and commitment, Training for employees, Social commitment, Support for sustainability projects, Company health management

## Type of event

Corporate Event, Workshop & Seminar, Networking Event, Congress & Exhibition, Hybrid Event, Conference & Meeting

#### **Catering & Gastronomy**

Catering: fixed partner

#### Technical equipment

Audio system, Lift, Barrier-free, Projector & Screen, Stage elements (mobile), Air conditioning, Daylight, Dimming options

## **Overview:**

Total number of meeting rooms Number of people in the largest room

11 140

## **Next station**

Müngersdorf S-Bahn Technologiepark Köln Hauptbahnhof

## **Venue Introduction**

Encounter immersive worlds, avatars and digital twins in the Metaverse Experience by GS1 Germany, work with the latest creative methods in the Innovation Centre or meet in our variable rooms - in person on site or hybrid.

## **Contact Person:**

Ms. Ekaterina Tserliouk GS1 Germany GmbH

↓ +49 221 94714-521
 ✓ ekaterina.tserliouk@gs1.de

## Address:

Stolberger Straße 108a 50933 Köln

► +49 (0) 221 / 94714-521
A https://www.gs1-germany.de/innovation/ knowledge-center/

## Author:

Cologne Convention Bureau convention@koelntourismus.de

## **Organisation:**

Cologne Convention Bureau convention@koelntourismus.de



The GS1 Germany Knowledge Centre in Cologne offers a wide range of possibilities!

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## **Venue Description**

The GS1 Germany Knowledge Centre is a unique location for successful business events, training sessions and workshops. The bright, modern rooms will inspire guests and ensure a successful and inspiring event.

The GS1 Knowledge Center offers 11 variable conference rooms, the Metaverse Experience by GS1 Germany, the Innovation Centre and the Learning Centre for business events of all kinds, equipped with the latest conference technology with digital experience quality, plenty of space for cross-industry discourse, individual training and the development of creative impulses.

Highlights:

- Metaverse Experience: Our Metaverse Guides will take you on a journey into new worlds.
- Innovation Centre: The creative hotspot in Cologne for new ideas.
- Learning Centre: Learn directly at the point of sale in the supermarket.

## **Venue Awards**

#### **European Metaverse Award 2023**

## Venue catering & gastronomy

We offer exclusive Fairtrade catering and a top service team.

## Distance from the main station

10 km

Distance to the university hospital

3,5 km

**Distance university** 

4,3 km

## **Airport distance**

25 km

Denkfabrik im Innovation Center.jpg - © GS1 Germany GmbH - info@gs1-germany.de

#### Theater im Innovation Center.jpg - $\ensuremath{\mathbb{C}}$ GS1 Germany GmbH

Vorraum zum Innovation Center.jpg - © GS1 Germany GmbH

Metaverse Experience by GS1 Germany.jpg - © GS1 Germany GmbH

Metaverse Experience by GS1 Germany.jpg - © GS1 Germany GmbH

Streaming Studio - © GS1 Germany GmbH

## Werkbank im Innovation Center.jpg - $\ensuremath{\mathbb{C}}$ GS1 Germany GmbH

Learning Center.jpg - © GS1 Germany GmbH - info@gs1-germany.de

Tagungsraum New York.jpg - © GS1 Germany GmbH

Metaverse Experience by GS1 Germany.jpg - © GS1 Germany GmbH

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